

New EU directive for infant nutrition

A new directive for infant nutrition came into force throughout Europe at the start of 2008 for infant and follow-on formula. New findings from science have made it possible for infant formula to approximate breastmilk even further. The EU's goal is, among other things, to prevent diabetes and cardiovascular diseases as early as infancy. The risk of disease has increased as a result of today's changed lifestyles, like lack of exercise for instance. The risk however can be significantly reduced with the right diet from the very start and with plenty of exercise. Humana GmbH was the first manufacturer to introduce formula on the market that complied with the new directive. By 31/12/2009 all manufacturers must have changed their infant and follow-on formula.

The new infant nutrition directive governs the basic composition of the infant and follow-on formula. It takes into account the latest scientific findings and is in accordance with the dietary requirements for healthy infants.

What's going to change?

- Reduction in the energy and fat content of infant formula to 60–70 kcal per 100 ml (previously: 80–110 kcal per 100 ml)
- Adjustment of the protein composition
- Establishing maximum levels for vitamins
- Setting the age for introducing **follow-on formula 2** to "after the 6th month"
- Setting the age for introducing **follow-on formula 3** to "after the 10th month"

The Humana products with the new, improved formulation

- The benefits of the new products at a glance
- The Humana products with the new, improved formulation
- are consistent with the most recent scientific findings
- can be even better tolerated by your baby thanks to the optimised formulation
- contain the functional substance LC-PUFA in our Humana infant formula and prebiotics in the Humana follow-on formula
- are designed to meet the energy requirements according to the age of the infant
- offers mothers, who for instance cannot breastfeed for health reasons or because they do not have enough breastmilk, a balanced alternative from the very first bottle on